

2016 Annual Report

MOMS Supporting Moms



Safety

- Hosted 2 Car Seat Safety Events at which a total of 104 car seats were checked by certified Child Passenger Safety Technicians
- Gave away 4 booster seats to families in need
- Educated 28 participants at Parenting Safe Children workshops hosted by MOMS
- Coordinated and hosted the Develop a Positive Body Image seminar attended by over 25 people
- Arranged and scheduled a First Aid/CPR training for 15 MOMS members and their spouses

Partnerships

- Reestablished our partnership with the Fetal Health Foundation
- MOMS car seat safety information was featured on a Fox 31 Problem Solver segment
- Began a relationship with Colorado and Company with an appearance and segment focusing on car seat safety and the Kids Consignment Sale by MOMS
- Launched a partnership with Macaroni Kids Highlands Ranch
- Initiated a partnership with the Eating Recovery Center
- Awarded a \$5,000 grant from the Colorado Department of Transportation (CDOT)



Support

- Provided informational meetings for over 60 expectant moms
- Initiated 4 new playgroups for multiples born in 2016
- Recruited 161 new members
- Served 3 outreach families
- Launched the new tag line: MOMS Supporting Moms



Sale

MOMS produces the twice-yearly Kids Consignment Sale by MOMS, a 36-hour popup shop run entirely by over 120 volunteers and attended by nearly 1,800 shoppers annually. Rated one of the top 10 consignment sales in the country, the Kids Consignment Sale grossed over \$130,000 and offered 74,867 items from over 200 consignors in 2016.



Social

MOMS organized a variety of social events in 2016 including the annual Summer Picnic, Fall Festival, and Holiday Brunch, each with attendance of over 300 adults and children. MOMS also hosted events including the Annual Membership Dinner, the Holiday Cookie and Wine Exchange, events for older kids, regional social gatherings, and MOMS nights out.

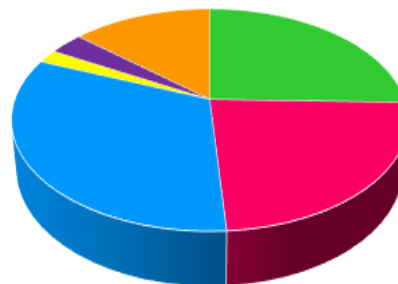
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2016 Financials

2016 Statement of Activities

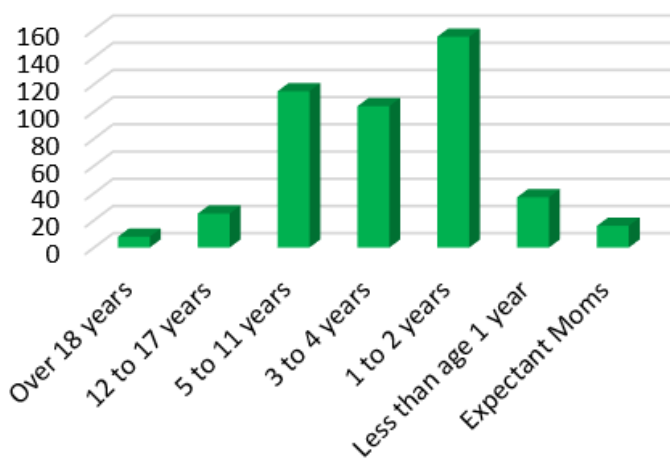
	2016	2015
Revenue		
Member Dues	\$ 11,528.08	\$ 9,095.00
Donations	\$ 390.84	\$ 657.62
Non-sale Fundraising	\$ 2,174.48	\$ 38.00
Other Contributed		
Revenues	\$ 32.71	\$ 562.98
Sale	\$ 153,236.43	\$ 138,124.61
Member Events	\$ 15,198.00	\$ 3,473.98
Other	\$ (1,295.36)	\$ 16,148.72
Total	\$ 181,265.18	\$ 168,100.91
Expenses		
Club	\$ 8,118.15	\$ 19,834.25
Sale	\$ 147,083.56	\$ 133,132.65
Member Events	\$ 16,035.76	\$ 20,044.77
Community Outreach	\$ 105.00	\$ 996.75
Fundraiser	\$ 2,247.21	\$ 1,288.00
Interest	\$ 2.00	\$ 1.99
Other	\$ 161.50	\$ -
Total	\$ 173,753.18	\$ 175,298.41
Net	\$ 7,512.00	\$ (7,197.50)

2016 Membership Geography



- Central Denver
- West & Southwest Denver (from I-25)
- East & Southeast Denver (from I-25)
- Mountain Range
- Northern Denver
- Castle Rock & South

2016 Kids Age Ranges by Membership



2016 Board Members

Kelly Bossley	Sara Turner McCann
Margaret Brawley	Kristin Overton
Erin Brill	Sarah Ruderman
Laura Clark	Nicole Segan-Shore
Shauna Exstrom	Molly Wendell Smith
Meghan Fleming	Nicole Smith
Angie Hager	Barby Torgerson
Tina Jewell	Laura Traylor
Kristina Kolaczowski	Colby Weber

The mission of Mothers of Multiples Society (MOMS) is to support families who are raising twins, triplets, and quadruplets through education, forums, resources, networking, playgroups, expectant and NICU support, social events, and community outreach.